

How You Can Explode Your Income With Big Commission Direct Sales



Your Guide To Becoming The Next Home Based Business Superstar!

Steve Hawk



Hi there. My name is Steve Hawk and **I've been working full time from home as an online Lifestyle Entrepreneur since 2009.** I didn't plan this but the recession of 2007/2008 killed my mortgage business and I needed to do something else to make money.

Jobs wouldn't pay me what I needed and starting a traditional business or franchise was too expensive PLUS the idea of working from home with my laptop really excited me. I jumped into this industry head first with blinders on! My family thought I was nuts.

I'll be honest with you and tell you that it wasn't easy. I didn't have a mentor and didn't really know what I was doing. I got involved with the popular business models like multi-level marketing and affiliate marketing and did those for 4 years. I will tell you that those business models are VERY HARD TO MAKE MONEY WITH!

The commissions with those business models are so small it's tough to build. I knew there had to be something better and I found High Ticket Information Product sales. The profit margins are massive so just a few sales a month put me back to the 6 figure income I was used to. **I've been working the high ticket business model exclusively and coaching others to success since 2013.**

Now, I run our marketing group and am able to work just a few hours a day while being able to enjoy the truly important things in life like family, friends, and hobbies. You can do the same! **Read on...**

What Is A Lifestyle Entrepreneur?



A “Lifestyle Entrepreneur” is an entrepreneur who makes his or her living online. They don't have a physical location or need one to operate. All they need is a laptop and connection to the Internet to manage their business. A Lifestyle Entrepreneur builds their business or job around their lifestyle!

A lifestyle entrepreneur focuses on the passion and running a business not only for financial gain but for fulfilling their personal goals. The term "Lifestyle Entrepreneur" was coined in 1987 by William Wetzel, Director Emeritus of the Center for Venture Research at the University of New Hampshire.

Qualities of a Lifestyle Entrepreneur

- Desires Freedom & Independence
- Values Happiness
- Is Driven For Success
- Is About Working Smarter Not Harder

There is a HUGE difference between making income around your lifestyle vs adapting your lifestyle to your income efforts - so huge that most can't even conceive of this or if they do, it's a pipe dream as they have no clue how to achieve it **but it is very possible...**

How Our Business Works



I co-founded our marketing group back in January 2014 and we've become the premier **high ticket direct sales marketing team** in the \$427 billion home business industry. We are a mastermind & marketing group of online entrepreneurs who use a proven business model as our income vehicle and provide our team members with everything they need to create a 6 figure income with their business.

What Exactly Do We Sell? We sell memberships to LCG. Each membership includes our income opportunity, digital training products, reseller licenses, best in class training & support, team community, sales funnels and websites to other people just like you and me who are looking to make more money, reinvent themselves, and become "work from anywhere" lifestyle entrepreneurs. We offer a ready to go "business in a box".

The business opportunity niche is a multi billion dollar segment of the over \$400 billion home business industry. Everyone wants to make more money and that's the need we fill in the marketplace. For a ONE TIME investment, we offer people the opportunity to earn what they're worth and create an amazing lifestyle of time and financial freedom!

Realistic 6 Figure Income Potential

We're one of the only opportunities you'll find that provides you with the realistic potential for a 6 figure income in your FIRST YEAR! As you'll see, the reason is because we pay out the highest commissions in the industry which means just 2-3 sales a month can put you over \$100,000 (and you don't even have to make all those sales yourself). If you're serious and are motivated to make 6 figures, then we are your solution!

Training... Support... Resources!

When you partner with us in business & become a Lifestyle Entrepreneur, you'll be the CEO of your own business BUT you'll never be by yourself! You can put our vast industry experience to work for you. We've created a completely TURNKEY business that's already set up and ready to go! You'll have total access to our **professional marketing systems, websites, "what's working now" sales funnels, 1-on-1 coaching, group training, support AND you'll be a part of our mastermind community!** I will help you catapult your business and income to places you can't even dream of right now. Your success is our success! To hear from some of our members... [CLICK HERE](#).



We've come a long way! It used to be that the only real way to make money was to go to school and then get a job so you could buy stuff and pay your mortgage. The idea of "time freedom" wasn't even a thought. Nobody really had it so nobody considered it as an option. It used to be normal, and still is for most, that you end up packing all the important things in life into the weekend. Thankfully it doesn't have to be that way anymore!

Fast forward to today and more and more people are realizing that, especially thanks to the internet and online businesses, you can have your time AND still make money. What a concept! You can create your own lifestyle and live life on your terms. That's what we're all about. We've put together the required "team infrastructure" to help all of our members succeed with this high paying business. Our goal is for ALL of our team members to make **AT LEAST a \$10,000 monthly income** BUT...

Starting a Business Is NOT For Everyone. Let's face it, since most of us have always had "jobs" the idea of starting a business and being solely responsible for our income can be downright scary. We get that and it does require a mindset shift on your part. You must be highly motivated and have a real urgency to make more money because this does take work. We'll help you every step of the way but ultimately your success is up to you.

That being said, becoming an entrepreneur and **having TOTAL CONTROL over your life is exciting** and allows you to breakout of the conventional and offers the potential for you to make a LOT more money and have that time freedom we all crave. For some, taking the plunge requires them to leave their comfort zone but typically you have to do that to make a dramatic lifestyle change!

Who Is Our Business For?

- Former or Current Business Owners or Franchise Owners
- Fed Up Network Marketers Tired Of Working With Unmotivated People
- Retirees Looking to Supplement Retirement Income
- Commission Based Sales People
- Corporate Execs Who Want To Exit The Rat Race Or Who Aren't Earning What They Used To Make
- Anyone With a Sense Of Urgency Who Wants To Make More Money & Have More Time Freedom In Their Lives & Is Ready To Take Control Their Own Future

Is This Legal?

Absolutely! When people see how much money can be made with a business they've never seen before, their **skeptical** radar goes on and that's completely normal. That was the case for many of our members too before they got fully educated on the opportunity! When you get started in business with us, you'll receive your business, products and services PLUS the **legal reseller license** that will allow you to sell the business to other entrepreneurs and get paid. This business model has stood the test of time for over 30 years and isn't going anywhere!

Our Business Or a Sales "Job"?

One of our primary target markets for leads are the job boards. The job market in the US is terrible so we find a lot of very qualified and motivated people who are searching for jobs and we show them our opportunity as a "job alternative".

The biggest objection we hear from job seekers is they don't want to have to pay to get started. We get it... many of us were in the same boat but we came to realize there are tremendous benefits and much greater income potential if you can understand that you'll be a business owner instead of an employee. The ONE TIME investment to get started with us is well worth it when you understand the numbers (and we're not even talking about the tax savings)...

Let's say that you are looking for a commission sales job, which on average pays out 50% to you and 50% to the company. And let's say your average commission is \$3,500 per sale (that's ours by the way). Let's do the math:

JOB - Make 1 sale per week at \$1,750 commission per sale (50% of \$3,500) = \$7,000 in Month 1 through Month 12 = \$84,000/year. Not bad.

OUR OPPORTUNITY - Pay \$3,500 to start. Your 1st sale is passed up and qualifies you to earn 100% commission for every sale you make. Your 2nd sale gives you your original \$3,500 investment back and the next 2 sales will earn you \$7,000 (the same as the job). So... Month 1 = \$7,000. Months 2-12 = \$14,000. That's \$161,000/year. **What's the better deal?**

Our Membership Levels:

Our business includes **5 membership levels** that we market and sell. Obviously there is a strategy to maximize your income with our program as you will see. The level you choose to start with is completely up to you. You should consider your current budget (or ability to obtain financing) and also your income goals since you're only eligible to earn commissions UP TO the business level you personally own.

5 Membership & Commission Options

When you purchase your membership and one of the product packages to get started, you will also be purchasing the legal resale license. As a RESELLER, you will be eligible to **earn commissions of \$995 - \$9,995 per sale** up to the membership you own.

MEMBERSHIP/PRODUCT OPTIONS:	APPRENTICE MEMBER	ASSOCIATE CONSULTANT MEMBER	CONSULTANT MEMBER	SENIOR CONSULTANT MEMBER	PROFESSIONAL CONSULTANT MEMBER
COMMISSION PAYOUTS:	\$995	\$995 & \$2,000	\$995, \$2,000 & \$3,500	\$995, \$2,000, \$3,500 & \$6,500	\$995, \$2,000, \$3,500, \$6,500 & \$9,995

Our Commission Plan Has Leverage!

In addition to earning the above amounts from your own personal sales, **you can also earn large amounts of money from pass up sales** (also known as "Qualification" or "Training" sales).

While our business has "business levels" our commission plan does not have "levels" like network marketing BUT we still have "leverage". Our compensation plan is based on a **"1-Up"** concept (that's been around for over 30 years) which simply means when you get started at any of the first 4 levels you will need to pass up **one** sale to the person you purchased your business from. **Once you've passed up one sale you are "Qualified" at the level for life.** What you need to understand is once you're qualified, you're the person who receives the money from those training sales and those commissions can add up fast!

For a more detailed explanation of our compensation plan you can watch our 7 minute commission plan overview video... [CLICK HERE](#)

What Are Your Other Options?

Network Marketing?: Many of our members come from the OVER-HYPED & Unrealistic world of MLM (Multi Level Marketing or Network Marketing). MLM looks great on paper but that doesn't translate to the real world. Statistically, .03% of the millions of MLM distributors make more than \$10,000 a month. In fact, just 3% make more than \$700 a year! The odds are stacked against you for sure! The constant recruiting and downline building is not something most people can do and it's virtually impossible to keep up with the attrition (people quitting) which is why it's so difficult to make money with the MLM business model. If you want to get rich, quit falling for the "kick your feet up on the beach residual income dream" that doesn't exist in reality!

Low Cost Programs?: There are a lot of \$10, \$50 and \$100 internet biz op programs out there to choose from. We've tested these programs out before getting involved in high ticket and they are a sucker play and not worth your money. You would think that it's much easier to sell a \$50 program to someone rather than a \$3,500 business like ours but that's not really the case... especially when you factor in to make the same amount of money you'd have to make SEVENTY \$50 sales to make the same \$3,500 you'll make with just ONE high ticket sale! **Do you think it's easier to make ONE sale or SEVENTY sales?**

Affiliate Marketing?: This is selling other people's products (Amazon, Clickbank, JV Zoo, etc) for a commission (typically less than \$100/sale). To be successful with this business model, you must be highly technical since this type of marketing requires building numerous websites, creating social media content, knowing Search Engine Optimization (SEO) and having a big advertising budget.

What's a Realistic Solution?



Okay... so if MLM, Low Ticket and Affiliate Programs don't work... **what's the solution?** Well, the solution involves two tried and tested elements that combined create a powerhouse compensation plan that simply levels the playing field for everyone and creates millionaires in record time.

If you look at anyone who has made serious money you can quickly discover they were someone who was selling something to someone else. You can also see that what they sell earns them a sizable profit on every sale. So this tells us that **high ticket offers combined with direct selling is absolutely your best winning formula for success.**

In today's times most people who have turned to the Internet to make money want to make that money NOW and the only way that can happen is by selling HIGH TICKET. People don't want to build downlines for the next 3-5 years or become master internet marketers... they just want a viable solution for their personal situation and to create the lifestyle that they want quickly. That's exactly what we offer with our "Lifestyle Business".

3 Secrets To Success



So why can you succeed EVEN if you don't have any direct marketing or sales experience?

1. **Best In Class Training** ⇒ you'll not only have my support but you'll also have the support of our successful and experienced team members in addition to our 24/7 team training site.
2. **Automation & Systems** ⇒ you won't have to do any selling because you'll be using our professionally created sales funnels and automated presentation system that will present the opportunity for you, answer your prospects questions and automatically follow up with your leads.
3. **Unique & In Demand Opportunity** ⇒ Our offer is pretty unique in a vast marketplace with millions of potential prospects who are searching for ways to make more money, especially from home.



Each of our memberships includes a **huge collection of high quality digital eLearning products** PLUS our marketing group adds proprietary products & services all designed to empower you for real success in a large variety of very useful areas of business & life.

Each membership product suite contains valuable information covering the most popular topics on the internet today: Business/Marketing, Social Media/Networking, Personal Development & Health/Fitness.

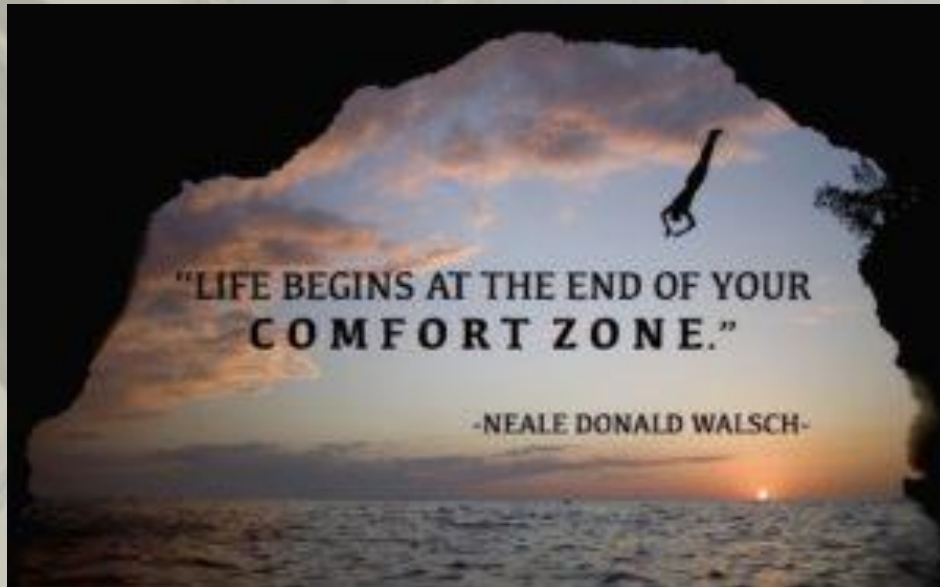
Getting started is easy. You simply review this information, maybe review our website or attend one of our live webinars, & then talk with one of our team members to make an informed decision about which option meets your level of aggressiveness, income goals and financial ability (we offer “no money out of pocket” 100% financing options). Make sure you ask the team member if we're running any FAST START BONUSES that can save you money!

Low Sales Volume ⇒ Significant Income!

Our 2 Sales A Month Plan

2 Sales Per Month **NOT 100s or 1,000s!**
NOT 40+ Hours/Week!

MEMBERSHIP/ PRODUCT OPTIONS:	\$995 MEMBER	\$2,000 MEMBER	\$3,500 MEMBER	\$6,500 MEMBER	\$9,995 MEMBER
Monthly:	\$1,990	\$4,000	\$7,000	\$13,000	\$19,990
2 Sales Per Month for 12 Months:	\$23,880	\$48,000	\$84,000	\$156,000	\$239,880



Of course we need to mention the one thing that sadly stops many from ever achieving the success they desire but it really doesn't have to. It's the fear of leaving your comfort zone and lacking a strong belief in yourself and your abilities (ie. No Confidence or Fear of Failure). This will hold you back if you let it.

It's time to BET ON YOURSELF! Nobody will make it happen for you but YOU - especially in today's economy. **It may require you to leave your comfort zone** if you've never been an entrepreneur before but the payoff can be massive in both income AND time freedom.

The opportunity we've put together is **second to none in the industry** and offers you a viable and lucrative alternative to traditional jobs, franchises, MLM, affiliate marketing and the numerous other "make money online" opportunities that exist but don't work.

It doesn't require any more time, energy or effort to sell a high ticket offer than it does a low ticket offer. The difference is in the marketing and who you sell it to. **We will show you how** and where to find an endless line of highly targeted people who have the money and are eager, willing and enthusiastic about stepping up and buying their own HIGH TICKET business!



Want To Review Our Website?

[CLICK HERE](#)

You Can Now See How Lucrative Our Business Is & How It Can Solve Your Current Situation, Right? It's Time To Book a Time With Me So I Can Get Your Questions Answered!



Hi, my name is Steve Hawk, Co-Founder. I've had the good fortune to be 100% self employed working from home since 2009, when I left the mortgage industry to "re-invent" myself as a home business entrepreneur. I created this team because now I am in a position to help others make money from home. If you are motivated to make a change and you're willing to learn...then I look forward to coaching and mentoring YOU to an executive level income with this lucrative "lifestyle" business. Let's talk!

Schedule A Time & Let's Talk!